

MEDIA RELEASE

What do you know about your water supply?

Water is a critical issue in Australia and worldwide, and the Australian Water Association in partnership with Arup, are investigating community attitudes to and understanding of water usage and availability across the country.

Australian Water Association Chief Executive, Jonathan McKeown, said that engaging the community on key water issues and choices is vital to deliver the best customer results.

“A survey of this nature will be an invaluable tool for water utilities and the government in understanding the evolution of consumer behaviour and awareness of our most precious resource, water”, said Mr McKeown.

“We really want to hear from all Australians” says Daniel Lambert, Australasia Water Leader at Arup. “Water usage and security is a key consideration for the water industry and to gain an understanding of what people living in a city like Tamworth or an inner-city suburb or dairy farm in Tasmania think is really going to help us approach water management moving forward.”

So in asking if there are water shortages currently in place in your area? Or, what is the major water supply for your property? The survey results will collectively offer a better understanding of how water utilities, governments and communities can better regulate and protect these vital resources.

In the 2015 *Australian Water Survey* the Australian Water Association and Arup want to find out what you think and know about water in Australia. The information you provide will assist in engaging and empowering communities to help make sure that water is readily available and protected in the future.

Water is an essential element that we all need to ensure a healthy and productive future for Australia so be a part of the conversation and share your insight by completing an online survey. Responses from a wide range of people across Australia is invaluable for research such as this.

The survey is online at www.australianwatersurvey.com.au and if you provide your email address you will go into the draw for a \$500 travel voucher.

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Media enquiries:

Amanda White
Australian Water Association
Ph: 02 9467 8416
E: awhite@awa.asn.au

Stacey Ryan
Arup
Ph: 02 9320 9528
E: stacey.ryan@arup.com

About the Australian Water Association

AWA represents over 6,000 water sector professionals across all disciplines. Our membership includes water utilities, consulting firms, research institutions, service providers, technology companies and other stakeholders, including government agencies.

AWA is independent and plays an essential role in supporting the Australian water sector in the delivery of effective and sustainable water management practices. Our mission is to foster knowledge, understanding and advancement in sustainable water management – its science, practice and policy –through information dissemination, professional development and the promotion of water capabilities both domestically and internationally.

www.awa.asn.au

About Arup

Arup is the creative force at the heart of many of the world's most prominent projects in the built environment and across industry. From 90 offices in 38 countries our 11,000 planners, designers, engineers and consultants deliver innovative projects across the world with creativity and passion.

www.arup.com