

AUSTRALIAN WATER

ASSOCIATION

MEDIA RELEASE

National Water Week set to make a splash across Australia

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National Water Week is set to make a splash across the country next month as the water sector works together to raise awareness and understanding of water challenges across the globe.

Coordinated by the Australian Water Association, National Water Week will be held on 21-27 October, with the theme “Water for me, Water for all”.

“National Water Week is a call for young people and the broader community to think about how we use water and how we can protect it so we all have it in the future,” Australian Water Association Chief Executive Jonathan McKeown said.

This year the focus is on the United Nations’ Sustainable Development Goals (SDGs), in particular Goal #6 which challenges us to work towards a world where everyone has safe water to drink.

“We’re urging people to start conversations and get involved in the discussion around the UN’s Sustainable Development Goals as well as other important water issues and challenges.”

The Australian Water Association’s role around National Water Week is to encourage its members to highlight the work they’re doing in this space both nationally and globally.

“Through our website and social media channels, the Association promotes the work, events and research of its members and shares this with the wider community,” McKeown said.

This year the Association is running two competitions for Australian school students. One is a colouring competition for primary school students and one is a short film competition with prizes for primary school students and high school students.

“There are four prizes worth \$200 each up for grabs so it’s a great way for young people to get involved,” McKeown said.

The Association also encourages teachers to download their resource kits for Science and Geography.

“Our members have created informative and engaging resources for learning that we’ve compiled into handy educational kits for teachers,” McKeown said.

Another way to get involved is to see what events and activities are taking place in your local area.

“If we know about them, we’ll have them up on our website. If there aren’t any, contact your local water authority or local council to encourage them to run a community event to raise awareness of the important role water plays now and into the future.”



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“National Water Week is for everyone, young to old,” Mr McKeown said. “No matter where you’re from, what your passions are, or where you live, water is something that links everyone in our Australian and global community.”

To find out more about the competitions and to access the Association’s resources, visit www.awa.asn.au/nww18 or email at news@awa.asn.au.

For media enquiries, please contact:

Melania Berehovy
Marketing Coordinator
Australian Water Association
E: mberehovy@awa.asn.au

About the Australian Water Association

With a membership of over 5,000 individual and corporate members, the Australian Water Association is Australia’s biggest water network promoting sustainable water management and connecting members through information, networking and recognition. www.awa.asn.au